Since 1983 Software To Go has been offering superior products, service and support to small and medium sized businesses.

Software To Go is a full-service Technology Solution Provider specializing in computer and software pre-sales knowledge and post-sales support.

Our knowledgeable, friendly and professional staff is always willing to go the extra mile to assist customers and support the products we sell.

We pledge to do everything realistically possible to assist you in taking a high-tech plunge into your computing needs.

Welcome to those of you just learning about the Software To Go difference!

Sincerely,
The Staff of Software To Go

For more information about us:
Our Web Site
www.software-to-go.com

Contact Us
636-441-3420
314-727-3420

Visit our retail location
1385 Triad Center Dr.

I can get that software cheaper online

Yes, but be aware you might be buying an illegal copy or even a worthless copy. Counterfeit software is the result of unauthorized copying, reproduction, or manufacture of software products. Counterfeit software often looks authentic and is sometimes distributed in packaging that imitates the original manufacturer's packaging.

Counterfeit software can come from a number of sources. It's important to use a reputable reseller when purchasing software or PCs that come with software. Some common scams to avoid are:

Re-bundled software

CDs that are genuine but are not intended for resale are bundled with Certificate of Authenticity (COA) and End-User License Agreement (EULA) from illegal sources. In some cases, all of the components are genuine, but they were not produced to be sold together, which makes the whole product counterfeit. Look on CDs for text such as "Not For Resale" and on COAs for the names of companies other than those from whom you bought the software or the acronym OEM if you did not purchase the software preinstalled on a PC.

Auction Web sites

The Business Software Alliance (BSA) estimates that a high percentage of software sold on auction sites is counterfeit. Sellers may claim the low price is for liquidated product or due to having an agreement with Microsoft. They may say that the disk is a backup copy or offer a special price for a compilation CD with software from multiple publishers on one disk or CD.

Spam e-mail messages

E-mail messages claiming drastically discounted prices for Microsoft software are probably scams. Many lead to flashy sites from which you can buy counterfeits at low prices. In many cases, the information you use when buying the counterfeit (name,

St. Peters, MO 63376

address, credit card) is then used to commit identity theft or credit card fraud.

Deals from other regions

Try to buy locally to avoid scams from other regions. Software is often stolen in one region and sold cheaply in another. In other instances, counterfeiters from another region may offer to let you buy multiple units of a product for a very low price so that you can sell them online, promising you will make a lot of money. Instead, you may find yourself paying large fines for dealing in counterfeits and the real counterfeiters already have your money.

Non-Microsoft.com downloads

Microsoft does not authorize any other Web sites to offer downloads of Microsoft software. Some of these counterfeit downloads may include viruses or broken code. The only way to download genuine Microsoft software is through Microsoft.com.

Hard disk loading

Sometimes, there's nothing for you to look at and confirm that your software is genuine. You pay someone to install the software or you buy a PC with software pre-installed, but they don't give you a CD, a Certificate of Authenticity, or a EULA. All you have is the software loaded on your hard disk drive. Unless your company has a volume license, you should always at least have a Certificate of Authenticity.

Short for End-User License Agreement, the type of license used for most software, an EULA is a legal contract between the manufacturer and/or the author and the end user of an application. The EULA details how the software can and cannot be used and any restrictions that the manufacturer imposes. Most EULAs of proprietary software prohibit the user from sharing the software with anyone else.

Street vendors

In most regions, street vendors sell counterfeit software, either openly or to those who know the "correct" way to ask. Whether or not you have to ask for it in a special way, you can help avoid counterfeits by not purchasing from street vendors.

NY case underscores Wi-Fi privacy dangers

Carolyn Thompson, Associated Press, On Sunday April 24, 2011, 3:34 pm EDT

BUFFALO, N.Y. (AP) -- Lying on his family room floor with assault weapons trained on him, shouts of "pedophile!" and "pornographer!" stinging like his fresh cuts and bruises, the Buffalo homeowner didn't need long to figure out the reason for the early

morning wake-up call from a swarm of federal agents.

That new wireless router. He'd gotten fed up trying to set a password. Someone must have used his Internet connection, he thought.

"We know who you are! You downloaded thousands of images at 11:30 last night," the man's lawyer, Barry Covert, recounted the agents saying. They referred to a screen name, "Doldrum."

"No, I didn't," he insisted. "Somebody else could have but I didn't do anything like that."

"You're a creep ... just admit it," they said.

Law enforcement officials say the case is a cautionary tale. Their advice: **Password-protect your wireless router.**

Small Business or Residential
Quarterly Preventative Maintenance

We perform these services FOUR times a year at your home or in your business or in our service department starting at $149.95 for each computer per year:

- **VIRUS & SPYWARE REMOVAL**
- **INSTALL SERVICE & SECURITY PATCHES & UPDATES**
- **DEFRAGMENT DATA FILES**
- **CHECK & ATTEMPT CORRECTION OF DATA ERRORS**
- **DELETE OUTDATED, DAMAGED & TEMPORARY FILES**
- **INTERNAL DUST REMOVAL**
- **DRIVE CLEANING**
- **CONFIGURE FOR PERFORMANCE AND SECURITY**
- **INSURE QUESTIONALBLE APPLICATIONS ARE VALID**

Software To Go provides a number of Maintenance and Support Programs designed to fit the needs of any small Business!

Computer Repair

This periodic email is solely for information of interest
for our circle of friends, partners, BNI members and fellow Chamber Members

If you do not want to receive any further emailing, click [here](#).